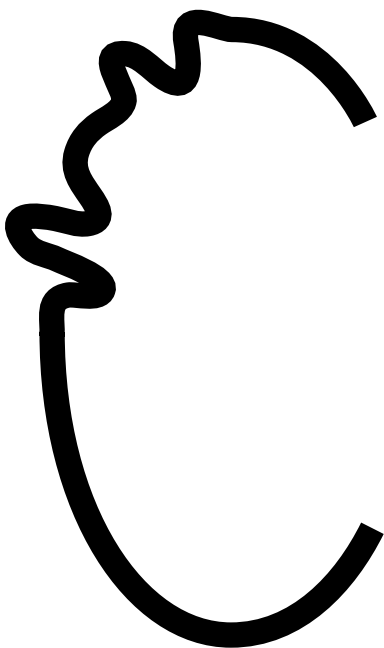


Festivals and Public Presentations Grant Scheme for the Creative Industry

creative industries fund NL



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Having regard to Article 10(4) of the Cultural Policy (Special-Purpose Funding) Act, the board of the Stichting Creative Industries Fund NL, with the approval of the Minister of Education, Culture and Science, decides:

Section 1: Definition of terms

Article 1. The Creative Industries Fund NL Mission Statement

- 1 The Creative Industries Fund NL's ("the Fund") mission is to continue and renew the rich design tradition of the Netherlands, from a cultural perspective, by stimulating experimental and research processes as well as new creation methods and to promote good commissioning.
- 2 In accordance with its articles of association and according to the statutory provisions and grant schemes, the Fund's board provides grants to natural and legal persons who contribute to the high quality, development and professionalization of the contemporary Dutch creative industry.

Article 2. Definitions

The definitions used in this scheme have the same meaning as laid down in the Cultural Policy (Special-Purpose Funding) Grant Scheme. The definitions within this scheme are specifically understood to mean:

- 1 **board:** the Executive Director of the Fund, as referred to in Article 5 of the articles of association;
- 2 **the Fund:** the Creative Industries Fund NL;
- 3 **festival:** a series of interrelated activities that are organized under a joint theme for a limited period of time;
- 4 **public presentation:** a one-off activity, aimed at showing work or projects to a wide audience;
- 5 **creative industry:** the field of work relating to the design, architecture and digital culture disciplines, including any crossovers between these disciplines;
- 6 **cultural institution or organization:** a not-for-profit legal person under private law with a supportive, producing or initiating function within the creative industry;
- 7 **co-financing:** additional financing in the form of another grant, sponsorship, investment or contribution, in addition to the grant applied for from the Fund;
- 8 **grant ceiling:** the available amount within a grant period;
- 9 **regions:**
 - a North: Friesland, Groningen, Drenthe;
 - b East: Gelderland, Overijssel;
 - c Central: Utrecht, Flevoland;
 - d South: Zeeland, Brabant, Limburg;
 - e West: Noord-Holland, Zuid-Holland;
 - f The Dutch Caribbean: the constituent countries Aruba, Curaçao, Sint-Maarten and the special municipalities Bonaire, Sint Eustatius and Saba.

Section 2: General provisions on the Festivals and Public Presentations Grant Scheme for the Creative Industry

Article 3. Scope and objective

- 1 This grant scheme is intended for applications from cultural institutions or organizations

that focus on organizing large-scale festivals or special presentations within the context of the Dutch creative industry, serving an important public function.

- 2 The festivals or presentations contribute to widening the audience reach, interest in and understanding of the creative industry.
- 3 With the grant scheme, the Fund gives substance to the following policy objective:
 - Promoting a sound and innovative design infrastructure.

Article 4. Grant ceiling and distribution amongst regions

- 1 A grant will always be provided on condition that sufficient funds have been allocated to the Fund by the Minister of Education, Culture and Science.
- 2 The grant ceiling is determined for each grant period and is allocated to the North, South, West, East and Central regions and the Dutch Caribbean. The grant ceiling available per region will be announced on the Fund's website www.stimuleringsfondsen.nl when each grant period opens.
- 3 The maximum contribution to a festival or public presentation from this scheme is € 100,000.

Article 5. Conditions of support

- 1 A grant will only be provided when the following conditions have been met:
 - a the project is in line with the Fund's mission statement as expressed in Article 1 and the scope and objectives expressed in Article 3;
 - b the applicant is a cultural institution or organization and is registered in the Commercial Register of the Dutch Chamber of Commerce or at one of the Chambers of Commerce that fall within the Kingdom of the Netherlands;
 - c the festival or presentation contributes to strengthening the fields of design, architecture or digital culture within the Kingdom;
 - d there is an audience strategy in place that focuses on reaching at least 1,000 physical visitors;
 - e the festival or the presentation takes place in one of the six regions specified in Article 4(2);
 - f the festival or the presentation takes place within 12 months of the date of decision;
 - g there is a budget deficit and, in the board's opinion, the need for a grant has been demonstrated;
 - h based on the applicant's working method, it can reasonably be expected that the goals set by the applicant will be achieved;
 - i the applicant did not fall short in complying with its grant obligations in the context of a project for which the Fund previously provided a grant.
- 2 The applicant will adhere to the following codes:
 - a [Fair Practice Code](#);
 - b [Diversity and Inclusion Code](#);
 - c [Governance Code for Culture 2019](#).

Article 6. Grounds for rejection

- 1 No grant is provided to or for:
 - a institutions that have a structural grant relationship with the Dutch Government or that have received a grant under the Four-year Institutional Grant Scheme from the Fund;
 - b festival editions or presentations that have already been subsidized under one of the Fund's grant schemes;

- c festival editions or presentations for which, at the time of the application, an application is already being processed under another Fund grant scheme;
- d activities that have already taken place or started before the date of the decision;
- e festival editions or presentations with no reasonable amount of co-financing given the setup;
- f festival editions or presentations for which an application is submitted again, after having been rejected by the board entirely or partially, with no changes in circumstances or new facts being specified by the applicant;
- g festival editions or presentations for which grant applications have already been submitted twice before and which were rejected or negatively assessed;
- h applications that are not submitted on time or are incomplete;
- i labour costs relating to employees of government, provincial and municipal bodies;
- j acquisition of property, materials or equipment that will have a value after the end of the festival or presentation;
- k activities and costs directly related to the founding of a company or organization.

Section 3: Grant application

Article 7. Submission procedure

- 1 Every year, the Fund announces on its website, www.stimuleringsfonds.nl, the period within which a grant application under this scheme can be submitted.
- 2 The grant application must be submitted in the Fund's digital application environment.
- 3 Applications should be drafted in Dutch or English.

Article 8. Contents of the application

An application contains:

- 1 a fully completed application form;
- 2 a project plan which offers sufficient insight into the festival or presentation's goal, setup and timetable;
- 3 a balanced budget and finance plan, complying with the [Fair Practice Code](#);
- 4 a communications plan, including a detailed audience strategy and expected performance data;
- 5 a digitally certified extract, issued no longer than one year ago, from the Commercial Register of the Dutch Chamber of Commerce or from one of the Chambers of Commerce that fall within the Kingdom of the Netherlands;
- 6 a representative image of the festival or presentation, for communication purposes by the Fund, the necessary rights to which are held by the applicant;
- 7 the articles of association;
- 8 letters of intent from or collaboration agreements with the most important project partners or makers;
- 9 where applicable, a statement about the arrangements relating to intellectual property, specifically where the creation of new work is concerned.

Section 4: Grant provision

Article 9. Advice

- 1 The Fund checks if the application is complete, complies with the conditions and is in line with its mission statement as expressed in Article 1 and fits in with the scope of the scheme expressed in Article 3. If that is the case, the board will submit the application to an independent advisory committee for advice.
- 2 The advisory committee will formulate its advice based exclusively on the data provided by the applicant.
- 3 Positive advice may include a recommendation substantiating the amount of the grant to be provided and substantiated recommendations relating to the implementation of (or not providing support for) specifically stated activities.
- 4 The advisory committee applies the [Advisory Committee Procedure Creative Industries Fund NL 2021](#). The version published on the Fund's website at the time of submission applies.

Article 10. Assessment

- 1 In its advice, the advisory committee makes a statement about the overall quality and degree of consistency of the proposal's goal and setup.
- 2 When assessing an application, the advisory committee applies the following criteria, which are given the same weighting:
 - a the contribution of the festival or the presentation to strengthening public interest in the creative industry in the region in which it takes place;
 - b the degree to which the festival or presentation is of substantive significance to the creative industry;
 - c the degree to which the proposal is effective in its setup, public strategy and level of support for the festival or the presentation;
 - d the contribution of the festival or presentation to diversity and inclusion within the field of the creative industry.

Article 11. Prioritization

- 1 If the total number of positively assessed applications exceeds the round's available budget in a particular region, the applications within this region will be prioritized. The following procedure will then be applied:
 - a the applications that are positively assessed will be ranked based on the average final criteria score, specified in Article 10(2), in accordance with the [Advisory Committee Procedure Creative Industries Fund NL 2021](#);
 - b the budget available within the region will be awarded to the applicants whose application ranks the highest on the priority list. The highest ranking applicants will be provided with the amount advised by the committee, as long as the total amount does not exceed the grant ceiling. If an award to an applicant would lead to the grant ceiling being exceeded, the awarded amount will not go above the grant ceiling;
 - c if, at the end of the last grant period in the calendar year, the grant ceiling within one or more regions has not been reached, the remaining grant budget for this region/these regions will be allocated among the applications that were positively assessed in regions where the grant ceiling has already been reached:
 - 1 the Fund ranks all applications that were positively assessed based on the average final criteria score but which were not or only partly eligible for a grant because the grant ceiling had been reached. The Fund

applies Article 11(2) to this ranking;

- 2 the remaining grant budget will be allocated based on this ranking until the remaining grant budget has been spent. If an award to an applicant would lead to the remaining grant budget being exceeded, the awarded amount will not go above the remaining funds.
- 2 If, based on the average final score, applications end up on the priority list with the same score, and the grant ceiling is reached with these applications, then these applications with the same score will be prioritized amongst themselves as follows:
 - a the equally scored proposals will first be prioritized based on the score given to the criterion ‘contribution of the festival or presentation to strengthening public interest in the creative industry in the region in question’;
 - b those proposals that then still have the same score will be prioritized based on the score ‘the degree to which the festival or presentation is of substantive significance to the area of expertise’;
 - c if there are then still proposals with the same score, priority is given to the proposal that contributes the most to diversity and inclusion within the field of the creative industry.

Article 12. Decision to provide a grant

- 1 The board informs the applicant in writing about its decision within ten weeks after the final submission date.
- 2 In this decision, the board may attach other obligations to the grant provision than is stated in Articles 13 to 15.
- 3 The decision to provide a grant contains the board’s advice and considerations, the conditions on which the grant is being made available, the duration of the grant period, the obligations that apply to the recipient, the maximum amount of the grant and information about any payments and advances.
- 4 The recipient may not derive any rights from the decision to the grant provision for any subsequent applications.

Article 13. Advances

In the event of an award, the Fund will pay an advance of 80% of the amount awarded. The remaining amount will be paid after the decision on determination of the grant at the end of the grant period, unless the decision on determination establishes a lower grant amount.

Section 5: The grant recipient’s obligations

Article 14. Administration

- 1 The grant recipient keeps records of the project in such a way that the rights and obligations, which are of importance for determining the grant, as well as the income and expenditure, can be verified at all times.
- 2 If necessary, the grant recipient gives the Fund insight into the project administration.
- 3 The grant recipient keeps the project administration and any documents forming part of it for seven years after the determination of the grant.

Article 15. Referencing the Fund

In all its public statements about the subsidized activities, the grant recipient is

to refer to the Fund as the grant provider. The Fund's logo is to be included in publications and reports relating to the subsidized activities, as well as in invitations, announcements, websites and audio-visual productions relating to them. If a grant recipient includes other parties' logos, the Fund's logo will be depicted comparably sized in proportion to the contribution.

Article 16. Notifying the Fund

If one of the situations below occurs, the grant recipient promptly notifies the Fund thereof in writing:

- 1 the applicant gets into financial difficulties;
- 2 the applicant becomes involved in criminal proceedings;
- 3 the activities for which the grant has been provided will not or not entirely take place;
- 4 the obligations attached to the grant will not be fully met;
- 5 there are considerable substantive or commercial changes compared to the plan based on which the grant was provided.

Section 6: Final determination of the grant

Article 17. Determination

- 1 The grant recipient submits an application for determination in the Fund's digital application environment no later than sixteen weeks after the grant period has expired. The accountability form should be used for this.
- 2 If the activities have been implemented according to plan and all the obligations attached to the grant have been met, the board will then determine the grant within ten weeks after the accountability has been submitted in accordance with the grant provision.
- 3 If it appears that activities have not or only partly been implemented, a lower grant may be determined.
- 4 The board may issue further instructions to the recipient about monitoring compliance with the conditions attached to the grant provision.

Article 18. Accountability for grants of less than € 25,000

- 1 If the grant is for less than € 25,000, the grant recipient demonstrates that the activities for which the grant was provided have been implemented and that the obligations attached to the grant have been met, by means of a short substantive report and a financial overview of all actual income and expenditure.
- 2 To account for a grant, a completed and signed online accountability form will suffice. The resulting detailed project plan for the implementation phase of the intended project can be added as attachment.

Article 19. Accountability for grants of € 25,000 or more

- 1 If the grant is for € 25,000 or more, the grant recipient should demonstrate, by means of a substantive report, that the activities for which the grant was provided have been performed and that the obligations attached to the grant have been met.
- 2 The substantive report contains an overview of the activities for which the grant was provided and the results achieved with it.
- 3 In so far as applicable, the report contains an analysis of the differences between

the proposed activities and the intended results - these differences and the actual realization will then be specified in the project's description.

Article 20. Actual cost statement for grants of € 25,000 or more

- 1 If the grant is for € 25,000 or more, the grant recipient must demonstrate that the activities have been performed, by means of a personal statement on the actual costs and income.
- 2 In the statement the grant recipient indicates:
 - a that the activities for which the grant was provided, have been implemented;
 - b the total amount of the actual costs which are eligible for a grant;
 - c the total amount of the actual income, including third-party contributions;
 - d the total amount of the actual personal contribution.

Section 7: Concluding provisions

Article 21. Appeal

A stakeholder may lodge an objection to a decision by the Fund's board by submitting a notice of objection to the board. The period for lodging a notice of objection is six weeks. This period will take effect from the date of the decision. The objection proceedings are published on the website www.stimuleringsfonds.nl.

Article 22. Protection of personal data

The board will not provide any confidential information about an application to third parties; this includes company and manufacturing data which have been made available confidentially by an applicant to the Fund or personal data as referred to in Articles 22 up to and including 33 of the General Data Protection Regulation (Implementation) Act, unless that provision ensues from a statutory obligation or does not infringe privacy.

Article 23. Effective date and expiry

- 1 This scheme will become effective from 1 June 2021.
- 2 The Subsidy Regulations of the Creative Industries Fund NL 2018 do not apply to this scheme.
- 3 This scheme will expire with effect from 1 January 2025, on the understanding that it will remain applicable to the finalization of any grants provided under this scheme.

Article 24. Reference title

This scheme is to be cited as: Festivals and Public Presentations Grant Scheme for the Creative Industry.

This scheme will be published in the Staatscourant (official Dutch Government Gazette).

*The Creative Industries Fund NL,
S. Groeneveld MBA, Executive Director*