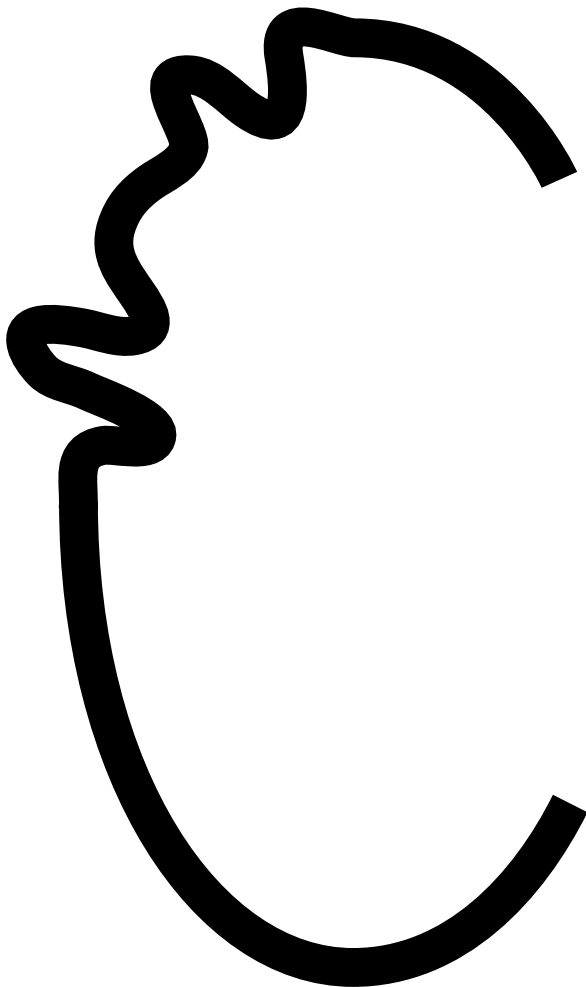


# Grant Programme for Festivals Creative Industries

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The Creative Industries Fund NL is the state cultural fund that stimulates the deepening and professionalization of digital culture, gaming, product design, graphic design, fashion, architecture, urban design, garden and landscape architecture and interior architecture. A distinctive feature of these disciplines is that they connect cultural practices with social issues. In addition, the Fund supports the cultural institutions within this field.

**Decree by the Executive Board of the Creative Industries Fund NL to establish a grant programme, to regulate the provision of grants for festivals that promote the quality of creative industry.**

The Board of the Creative Industries Fund NL,  
having regard to Article 10, clause 4 of the Law on Specific Cultural Policy;  
in view of the approval granted on 1 December 2015 by the Minister for Education, Culture and Science;

## Decrees

### Article 1. Objective of the Grant Programme for Festivals Creative Industries

- 1 This programme applies to festivals which contribute to the promotion of excellent quality, development and professionalization of contemporary Dutch architecture, design and digital culture and encourage interest in these disciplines.
- 2 This grant programme is a supplement to the Subsidy Regulations Creative Industries Fund NL. The provisions in those Regulations apply to the awarding of subsidy based on this grant programme, provided this grant programme does not deviate from the Regulations.

### Article 2. Scope

- 1 The Board can award project grants through the implementation of this grant programme for the preparation, set-up and implementation of festivals that take place in the Netherlands.
- 2 The implementation of the festival contributes to one or more of the following objectives:
  - a promoting experiments and crossovers;
  - b stimulating research, analysis and reflection;
  - c encouraging talent development and artistic quality;
  - d advancing social commitment and public activities;
  - e strengthening the international position of the design sectors;
  - f promoting the professionalization of the design practice and exemplary commissioning.
- 3 In the evaluation, a distinction can be made between the preparation and the actual implementation of the coming festival edition.
  - a For the preparation of the festival, a starting grant can be provided. The festival is evaluated in general terms to gauge how well it aligns with this grant programme.
  - b For the actual implementation, the quality of the coming festival edition will be evaluated. To do this, it is important that the application provides insight into the actual set-up, organization, communication, funding and implementation of this festival edition.

### **Article 3. Conditions with regard to other subsidy possibilities**

Applicants who receive subsidy on the basis of this grant programme are not eligible for subsidy under other Creative Industries Fund NL grant programmes during the implementation, with the exception of application procedures that fall under the Fund's package of programmes.

### **Article 4. Evaluation of the applications**

- 1** Prior to the decision, an evaluation is carried out to gauge how consistent the festival is in terms of objective, set-up, expertise involved, method and extent of co-funding and audience reach.
- 2** The decision-making process is similar to a tender situation.
- 3** In employing the tender construction, the applications are assessed on these evaluation criteria, specifically and in this sequence:
  - 1** The extent to which the festival occupies a valuable and distinctive position;
  - 2** The extent to which there is a platform function, in other words connections are made between the content of the festival and a suitable audience;
  - 3** The extent to which there is collaboration with various relevant parties;
  - 4** The extent to which there is a clear financial strategy;
  - 5** The extent to which there is insight into the quality of the festival, in particular how well-developed the festival is.

### **Article 5. Commencement date**

This programme comes into force on 1 January 2017.

### **Article 6. Official title**

These regulations will be referred to as: Grant Programme for Festivals Creative Industries.

This Programme will be published in the Staatscourant (official Dutch government publication).

Creative Industries Fund NL,

J. Rodermond (Executive Director and Chairman of the Board)