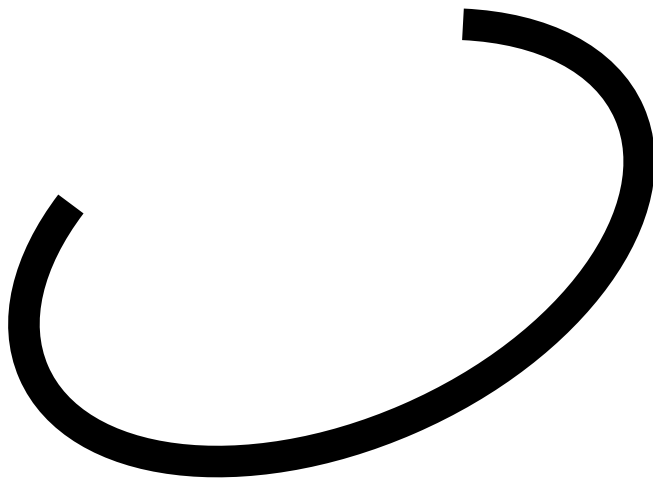


# Design Sector Internationalization Grant Scheme

creative industries fund NL



**creative industries  
fund NL**

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design  
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Having regard to Article 10(4) of the Cultural Policy (Special-Purpose Funding) Act, the board of the Stichting Creative Industries Fund NL, with the approval of the Minister of Education, Culture and Science, decides:

## Section 1: Definitions

### Article 1. The Creative Industries Fund NL Mission Statement

- 1 The Creative Industries Fund NL's ('the Fund') mission is to continue and renew the rich design tradition in the Netherlands, from a cultural perspective, by stimulating experimental and research processes as well as new creation methods and to promote good commissioning.
- 2 In accordance with its articles of association and according to the statutory provisions and grant schemes, the Fund provides grants to natural and legal persons who contribute to the high quality, development and professionalization of the contemporary Dutch creative industry.

### Article 2. Definitions

The definitions used in this scheme have the same meaning as laid down in the Cultural Policy (Special-Purpose Funding) Grant Scheme. The definitions within this scheme are specifically understood to mean:

- 1 **board:** the Executive Director of the Fund, as referred to in Article 5 of the articles of association;
- 2 **creative industry:** the field of work relating to the design, architecture and digital culture disciplines, including any crossovers between these disciplines;
- 3 **design:** the field of design includes: accessory design, animation, bio design, food design, glass design, graphic design and visual communication, illustration, interactive and information design, interior and spatial design, ceramics design, light design, fashion design, product, furniture and industrial design, scenography, jewellery design, social design, comic and graphic novels, exhibition design, textile design, typography and any activities aimed at analyzing, researching and reflecting on the aforesaid areas of design;
- 4 **architecture:** the field of architecture includes: architecture, urban planning, regional planning, garden and landscape architecture, interior architecture and any related activities aimed at analyzing and reflecting on architecture;
- 5 **digitale culture:** the field of work within the creative industry related to artistic and social design challenges pertaining to the virtual domain, new technologies, new media or games, including activities aimed at analyzing, researching and reflecting on these challenges;
- 6 **professional maker:** a designer, architect, developer or artist professionally positioned within the creative industry;
- 7 **observer:** a writer, programme maker or curator, whose activities are related to the creative industry;
- 8 **agency:** a collective or group of professional makers, who are professionally organized within an agency or studio and which positions itself within the creative industry;
- 9 **cultural institution or organization:** a not-for-profit legal person under private law with a supportive, producing or initiating function within the creative industry, such as a lab or workshop, a platform or a presentation space;
- 10 **project:** all activities regarding a stand-alone, specifically described activity, demarcated in time and objective;
- 11 **artist-in-residence:** a professional maker who temporarily takes up residence and a work space, facilitated by an institution or organization, with the aim of

carrying out research and/or making new work in a new environment;

**12 co-financing:** additional financing in the form of another grant, sponsorship, investment or contribution, in addition to the grant applied for from the Fund;

**13 grant ceiling:** the available amount within a grant period.

## Section 2: General provisions of the Design Sector Internationalization Grant Scheme

### Article 3. Scope and objective

- 1 This grant scheme applies exclusively to projects aimed at research and collaboration in an international context.
- 2 The grant scheme is open to projects initiated by professional makers, observers, design agencies or cultural institutions or organizations, that are entered into in collaboration with one or more international partners. Projects contribute to strengthening international exchanges and long-term international collaboration within the context of the Dutch creative industry.
- 3 The grant scheme complements the Fund's following policy objectives: strengthening the international position of design disciplines.

### Article 4. Conditions of support

- 1 A grant is only awarded if the project is in line with the Fund's mission statement as expressed in Article 1 and the scope and objectives expressed in Article 3.
- 2 In addition, the following conditions must be met:
  - a The applicant is registered in the Commercial Register of the Dutch Chamber of Commerce or at one of the Chambers of Commerce that fall within the Kingdom of the Netherlands or a foreign equivalent;
  - b the project starts within six months after the date of the decision;
  - c the project period is no longer than 24 months;
  - d there is a budget deficit and, in the board's opinion, the need for a grant has been demonstrated;
  - e based on the applicant's working method, it can reasonably be expected that the goals set by the applicant will be achieved;
  - f the applicant did not fall short in complying with its grant obligations in the context of a project for which the Fund previously provided a grant;
  - g the results will be published or made publicly accessible in another way.
- 3 In addition to the conditions referred to in paragraphs 1 and 2 of this article, the board reviews the following aspects of the application:
  - a Travel safety: the board will check whether, at the time of the planned trip, any travel restrictions or urgent advice apply/applies to international travel to the country in question. The travel advice on [www.nederlandwereldwijd.nl](http://www.nederlandwereldwijd.nl) is decisive for the board. Grants may not be used for trips to areas to which, at the time of travelling, the travel advice is colour coded orange or red;
  - b Sustainability: the board encourages sustainable travel. If a train journey necessary for the project is eight hours at most, the board only compensates the costs for travelling by land.
- 4 All cultural institutions or organizations involved in an application and that are located in the Kingdom of the Netherlands subscribe and adhere to the following codes:

- a Diversity and Inclusion Code;
  - b Governance Code Culture 2019.
- 5 The applicant applies the principles of the Fair Practice Code when implementing and accounting for the project.

## Article 5. Grounds for rejection

- 1 No grant is provided to or for:
  - a institutions that have a structural grant relationship with the Dutch Government or that have received a grant under the Four-year Institutional Grant Scheme for the Creative Industry 2021-2024;
  - b projects that have already been subsidized by the Fund under the Architecture Grant Scheme, Design Grant Scheme or Digital Culture Grant Scheme, with the exception of a starting grant;
  - c projects initiated by applicants who, during the project period, have already received support for the implementation of their development plan under the Talent Development Grant Programme for the Creative Industry from the Fund;
  - d projects for which, at the time of the application, an application is already being processed under another Fund grant scheme;
  - e activities that have already taken place or started before the date of the decision;
  - f projects with no reasonable amount of co-financing given the setup of the project;
  - g projects for which an application is submitted again, after having been rejected by the board entirely or partially, with no changes in circumstances or new facts being specified by the applicant;
  - h projects for which grant applications have already been submitted twice before and which were rejected or negatively assessed;
  - i applications that are not submitted on time or that are incomplete;
  - j applications that are specifically aimed at an artist-in-residence programme;
  - k applications for stand-alone presentations abroad;
  - l educational programmes;
  - m Dutch higher professional education institutions or universities;
  - n educational study trips;
  - o study or training course projects;
  - p projects concerning a reprise or reissue;
  - q serial production;
  - r employment costs of employees of government, provincial and municipal bodies;
  - s acquisition of property, materials or equipment that will have a value after the end of a project;
  - t normal interior, building and renovation costs;
  - u activities and costs directly related to the founding of a company or organization; and
  - v activities that do not go above and beyond the regular business activities.

## Section 3: Grant application

### Article 6. Submission procedure

- 1 Every year, the Fund announces on its website, [www.stimuleringsfonds.nl](http://www.stimuleringsfonds.nl), the periods within which a grant application under this scheme can be submitted.
- 2 The grant application must be submitted in the Fund's [digital application environment](#).
- 3 Applications should be drafted in Dutch or English.

### Article 7. Contents of the application

An application contains:

- 1 a fully completed application form;
- 2 a project plan which offers sufficient insight into the project's goal, setup and timetable, including a form of knowledge exchange focussed on the Dutch field of design;
- 3 a balanced budget and finance plan, including a reasonable amount of co-financing with the basic premises complying with the [Fair Practice Code](#);
- 4 a presentation plan;
- 5 CVs of those carrying out the project;
- 6 a digitally certified extract, issued no longer than one year ago, from the Commercial Register of the Dutch Chamber of Commerce or from one of the Chambers of Commerce that fall within the Kingdom of the Netherlands or a foreign equivalent;
- 7 a representative image of the project, for communication purposes by the Fund, the necessary rights to which are held by the applicant;
- 8 where applicable, a relevant portfolio;
- 9 letters of intent from or collaboration agreements with the most important project partners;
- 10 where applicable, a statement about the arrangements relating to intellectual property.

## Section 4: Grant provision

### Article 8. Advice

- 1 The board checks if the application is complete, complies with the conditions, and is in line with its mission statement as expressed in Article 1 and fits in with the scope of the scheme expressed in Article 3. If that is the case, the board will submit the application to an independent advisory committee for advice.
- 2 The advisory committee will formulate its advice based on the data provided by the applicant.
- 3 A positive advice may include a recommendation substantiating the amount of the grant to be provided and substantiated recommendations relating to the implementation of or not providing support for specifically stated activities.
- 4 The advisory committee applies the Fund Advisory Committee Working Method. The version published on the Fund's website at the time of submission applies.

### Article 9. Assessment

- 1 In its advice, the advisory committee makes a statement about the quality and degree of consistency of the proposal's goal and setup.

- 2 When assessing the application, the advisory committee applies the following criteria, which are given the same weighting:
  - a The artistic value of the project;
  - b The significance of the selected theme, issue or design challenge in relation to the foreign demand and the relevance to the Dutch creative industry;
  - c The degree to which the project is effective in its setup, methods, the expertise involved and the expected reach.
- 3 If the total number of applications that are eligible for a grant exceeds the budget of a grant period available, applications will be prioritized. The following procedure will then be applied:
  - a The applications that have been assessed positively will be prioritized based on the assessment's outcome in accordance with Article 9, paragraphs 1 and 2. This is done using the scoring system described in the Fund Advisory Committee Working Method document to create a priority list of the proposals that were positively assessed;
  - b the amount available will be awarded to the applicants whose application ranks the highest on the priority list. The highest ranking applicants will be provided with the amount advised by the committee, as long as the total amount does not exceed the grant ceiling. The applicant, whose award would lead to the grant ceiling being exceeded, will be awarded the amount up to the grant ceiling;
  - c If applications end up on the priority list with the same score, and the grant ceiling is reached with these applications, then these applications with the same score will be prioritized. Amongst the proposals that have ended up with the same score, priority is given to applications that relate to one of the 23 focus countries listed in the International Cultural Policy Framework 2021-2024: Belgium, Germany, France, Hungary, Italy, Poland, Spain and the United Kingdom, Russia, Turkey, Egypt and Morocco, Australia, Brazil, China, India, Indonesia, Japan, Sri Lanka, Suriname, the United States, South Africa and South Korea; and
  - d Those proposals that are then still prioritized equally will be prioritized based on the expected added value for the Dutch creative industry.

## Article IO. Grant ceiling

- 1 A grant will always be provided on condition that sufficient funds have been allocated to the Fund by the Minister of Education, Culture and Science.
- 2 The grant ceiling will be published in advance of the grant period on the Fund's website: [www.stimuleringsfonds.nl](http://www.stimuleringsfonds.nl).

## Article II. Decision to provide a grant

- 1 The board informs the applicant in writing about its decision within ten weeks of the final submission date.
- 2 In this decision, the board may attach other obligations to the grant provision than is stated in Articles 13 to 15.
- 3 The decision to provide a grant contains the board's advice and considerations, the conditions on which the grant is being made available, the duration of the grant period, the obligations that apply to the recipient, the maximum amount of the grant and information about any payments and advances.
- 4 The recipient may not derive any rights from the decision to the grant provision for any subsequent applications.

## Article 12. Advances

In the event of an award, the board will pay an advance of 80% of the amount awarded. The remaining amount will be paid after the decision on determination.

# Section 5: The grant recipient's obligations

## Article 13. Administration

- 1 The grant recipient keeps records of the project in such a way that the rights and obligations, which are of importance for determining the grant, as well as the income and expenditure, can be verified at all times.
- 2 If necessary, the grant recipient gives the board insight into the project administration.
- 3 The grant recipient keeps the project administration and any documents forming part of it for seven years after the determination of the grant.

## Article 14. Reference to the Fund

In all its public statements about the subsidized activities, the grant recipient is to refer to the Fund as the grant provider. The Fund's logo is to be included in publications and reports relating to the subsidized activities, as well as in invitations, announcements, websites and audio-visual productions relating to them. If a grant recipient includes other parties' logos, the Fund's logo will be depicted comparably sized in proportion to the contribution.

## Article 15. Notifying the Fund

If one of the situations below occurs, the grant recipient promptly notifies the board thereof:

- 1 The activities for which the grant has been provided will not or not entirely take place.
- 2 The obligations attached to the grant will not be fully met.
- 3 There are substantial artistic or commercial changes compared to the plan based on which the grant was provided.
- 4 The applicant gets involved in criminal proceedings.

# Section 6: Final determination of the grant

## Article 16. Determination

- 1 The grant recipient submits an application for determination in the Fund's digital application environment no later than sixteen weeks after the grant period has expired. The accountability form should be used for this.
- 2 If the activities have been implemented according to plan and all the obligations attached to the grant have been met, the board will then determine the grant within ten weeks after the accountability has been submitted in accordance with the grant provision.
- 3 If it appears that activities have not or only partly been implemented, a lower grant may be determined.
- 4 The board may issue further instructions to the recipient about monitoring compliance with the conditions attached to the grant provision.

## **Article 17. Accountability, where necessary, for grants of less than € 25,000**

- 1 If the grant is for less than € 25,000, the grant recipient demonstrates that the activities for which the grant was provided have been implemented and that the obligations attached to the grant have been met, by means of a short substantive report and a financial overview of all actual income and expenditure.
- 2 For research projects in particular and in the context of knowledge sharing and knowledge building, the grant recipient is will be asked to draw up a public version of the research report, in which the most important results and insights are shared, so that they can be exchanged with peers and other stakeholders and interested parties.

## **Article 18. Accountability for grants of € 25,000 or more**

- 1 If the grant is for € 25,000 or more, the grant recipient should demonstrate, by means of a substantive report, that the activities for which the grant was provided have been performed and that the obligations attached to the grant have been met.
- 2 The substantive report contains an overview of the activities for which the grant was provided and the results achieved with it.
- 3 In so far as applicable, the report contains an analysis of the differences between the proposed activities and the intended results - these differences and the actual realization will then be specified in the project's description.
- 4 For research projects in particular and in the context of knowledge sharing and knowledge building, the grant recipient is will be asked to draw up a public version of the research report, in which the most important results and insights are shared, so that they can be exchanged with peers and other stakeholders and interested parties.

## **Article 19. Actual cost statement for grants of € 25,000 or more**

- 1 If the grant is for € 25,000 or more, the grant recipient must demonstrate that the activities have been performed, by means of a statement on the actual costs and income.
- 2 In the statement the grant recipient indicates:
  - a that the activities for which the grant was provided, have been implemented;
  - b the total amount of the actual costs which are eligible for a grant;
  - c the total amount of the actual income, including third-party contributions;
  - d the total amount of the actual personal contribution.

# **Section 7: Concluding provisions**

## **Article 20. Appeal**

A stakeholder may lodge an objection to a decision by the Fund's board by submitting a notice of objection to the board. The period for lodging a notice of objection is six weeks. This period will take effect from the date of the decision. The objection proceedings are published on the website [www.stimuleringsfonds.nl](http://www.stimuleringsfonds.nl).

## **Article 21. Protection of personal data**



The board will not provide any confidential information about an application to third parties, relating to company and manufacturing data which have been made available confidentially by an applicant to the Fund or relating to personal data as referred to in Articles 22 up to and including 33 of the General Data Protection Regulation (Implementation) Act, unless that provision ensues from a statutory obligation or does not infringe privacy.

## **Article 22. Effective date and expiry**

- 1** This scheme will become effective from 1 January 2022.
- 2** This scheme replaces the Creative Industry Internationalization Scheme 2017.
- 3** The Subsidy Regulations Creative Industries Fund NL 2018 do not apply to this scheme.
- 4** This scheme will expire with effect from 1 January 2025, on the understanding that they remain applicable to the finalization of any grants provided based on this scheme.

## **Article 23. Reference title**

This scheme is to be cited as: Design Sector Internationalization Grant Scheme. This scheme will be published in the Staatscourant (official Dutch Government Gazette).

*The Creative Industries Fund NL, S. Groeneveld  
MA-MBA, Executive-Director*