Talent Development Grant Programme for the Creative Industry



creatieve industries fund NL

design architecture digital culture

p.o. box 29066 3001 gb rotterdam

groothandelsgebouw entrance c, 5e etage weena 723, rotterdam

+31 (0)10 436 16 00

Having regard to Article 10(4) of the Cultural Policy (Special-Purpose Funding) Act, the board of the Stichting Creative Industries Fund NL, with the approval of the Minister of Education, Culture and Science, decides:

Section I: Definition of terms

Article 1. The Creative Industries Fund NL Mission Statement

- 1 The Creative Industries Fund NL's ("the Fund") mission is to continue and renew the rich design tradition in the Netherlands, from a cultural perspective, by stimulating experimental and research processes as well as new creation methods and to promote good commissioning.
- **2** In accordance with its articles of association and according to the statutory provisions and grant schemes, the Fund provides grants to natural and legal persons who contribute to the high quality, development and professionalization of the contemporary Dutch creative industry.

Article 2. Definitions

The definitions used in this scheme have the same meaning as laid down in the <u>Cultural Policy (Special-Purpose Funding) Grant Scheme</u> (in Dutch). The definitions within this scheme are specifically understood to mean:

- **1 Board:** the Executive Director of the Fund, as referred to in Article 5 of the articles of association;
- **2** Creative industry: the field of work relating to the design, architecture and digital culture disciplines, including any crossovers between these disciplines;
- **3 Design:** the field of design includes: accessory design, animation, biodesign, food design, glass design, graphic design and visual communication, illustration, interactive and information design, interior and spatial design, ceramics design, light design, fashion design, product-, furniture- and industrial design, scenography, jewellery design, social design, comic and graphic novel, exhibition design, textile design, typography and related activities aimed at analyzing, researching and reflecting on these areas;
- **4 Architecture:** the field of architecture includes: architecture, urban planning, regional planning, garden and landscape architecture, interior architecture and any related disciplines aimed at analyzing and reflecting on architecture;
- **5 Digital culture:** the field of work within the creative industry related to artistic and social design challenges pertaining to the virtual domain, new technologies, new media or games, including activities aimed at analyzing, researching and reflecting on these challenges;
- **6 Professional maker:** a designer, architect, developer or artist professionally positioned within the creative industry;
- **7 Cooperative venture:** a collective or group of professional makers, who are professionally organized within an agency or studio which is related as a whole to the creative industry;
- **8 Development plan:** all the activities aimed at the further professionalization and artistic development of the personal design practice, demarcated in time and goal;
- **9 Relevant design study:** the Fund publishes a list with an overview of design studies on its website, a diploma in which provides the possibility of submitting a grant application within this scheme. This list is updated from time to time.

Section 2: General provisions

Article 3. Scope and objective

- 1 The scheme applies to professional makers or cooperative ventures, active within the creative industry, that work on strengthening their artistic talent, professional practice and their personal cultural entrepreneurship based on a development plan for a fixed period.
- **2** With applicability of this scheme, the board may provide grants for drawing up and implementing a development plan that, from the design, architecture, digital culture disciplines, or from a crossover between these disciplines, is in line the with the Fund's 'Promotion of Talent Development' policy objective.

Article 4. Conditions of support

- 1 A grant will only be provided when the following conditions have been met:
 - **a** the project is in line with the Fund's mission statement as expressed in Article 1 and the scope and objective expressed in Article 3;
 - prior to the submission date, the applicant has had at least one year and at most four years' work experience in the area of architecture, design or digital culture in the Netherlands, or has completed a Relevant design study in the area of architecture, design or digital culture no longer than four years prior to the application's submission date. In the case of architects, the date of entry in the Architects' Register is considered as the time of completion of the study;
 - **c** if the application is made by a cooperative venture, all professional makers involved should meet the conditions laid out under Article 4.1b;
 - **d** the applicant is registered in the Commercial Register of the Dutch Chamber of Commerce or at one of the Chambers of Commerce that fall within the Kingdom of the Netherlands;
 - e the applicant's practice is embedded in the Dutch design sector;
 - f the development plan covers a period of approximately 15 months, determined by the Fund, which will be published in advance on its website: www.stimuleringsfonds.nl;
 - g at the time of submission, the applicant is eighteen years or older;
 - **h** per calendar year, the applicant submits no more than one application, or is not involved in more than one application within this scheme per calendar year;
 - i the applicant has not previously received a grant for the implementation of the development plan in the context of this scheme, a forerunner of this scheme, or a Young Talent Work Contribution from the Mondriaan Fund;
 - **j** the applicant did not fall short in complying with its grant obligations in the context of a project for which the Fund previously provided a grant;
 - **k** the development plan's result will be shown or made accessible to the public in an appropriate manner.

Article 5. Grounds for rejection

- No grant is provided to or for:
 - **a** projects that have already been subsidized under one of the Fund's grant schemes;
 - **b** projects for which, at the time of the application, an application is already being processed under another Fund grant scheme;
 - c study or training course activities;
 - d applicants who are registered for or during the grant period will register for a full-

time or part-time course at a school accredited by the Accreditation Organization of the Netherlands and Flanders [*NVAO*] or an acknowledged senior secondary vocational education course;

- applicants who have been or will be admitted to postgraduate institutions, such as the Rijksakademie van beeldende kunsten [*National Academy of Visual Arts*], EKWC [European Ceramic Work Centre], BAK [*Platform for Contemporary Art*], De Ateliers and Jan van Eyck Academy during the grant period;
- **f** the acquisition of property, materials or equipment that will have a value outside the context of the development plan;
- **g** applications that are not submitted on time, do not meet the standards required or are incomplete.

Section 3: Grant application

Article 6. Submission procedure

- 1 The Fund announces on its website, <u>www.stimuleringsfonds.nl</u>, the period within which a grant application under this scheme can be submitted.
- 2 The scheme consists of various selection rounds:
 - **a** Round I: makers who have a diploma as referred to in Article 4.1b may submit an application for Round I;
 - **b** Round II: makers who do not have a diploma, but who do have the work experience described in Article 4.1b, may submit an application for Round II;
 - **c** Round III: only makers who have been selected in Round I or Round II may submit an application by means of a detailed development plan for Round III.
- **3** The application for Round I, Round II or Round III may only be submitted in the Fund's digitale aanvraagomgeving.
- 4 Applications should be drafted in Dutch or English.

Article 7. Grant forms and grant amount

- 1 The following grants may be provided:
 - **a** within Round I and Round II: a grant for the purpose of preliminary research in order to draw up a development plan;
 - **b** within Round III: a grant for the implementation of a development plan.
- **2** A grant within Rounds I and II consists of a fixed amount that is published in advance on the website www.stimuleringsfonds.nl.
- **3** A grant within Round III consists of a fixed amount composed of a freely disposable part and amounts reserved for presentations and professionalization. The grant amount and the amounts reserved within the grant will be published in advance by the Fund on the website www.stimuleringsfonds.nl.

Article 8. Contents of the application

- 1 An application for the preparation of a development plan within Round I or Round II contains:
 - a a fully completed application form;
 - a written motivation of no more than two pages (Round I), or a video pitch of no more than five minutes (Round II) providing insight into the applicant's work, vision, positioning and intended development goals;
 - c curriculum vitae of the maker or the cooperative venture;
 - **d** a relevant portfolio;

- a copy of the diploma of the professional maker or all members of the cooperative venture (Round I) or a description of the highest qualification (Round II).
- **2** An application to implement a development plan in Round III contains:
 - **a** a fully completed application form;
 - **b** a relevant portfolio;
 - c a development plan;
 - d an annual plan;
 - e a budget;
 - **f** a digitally certified extract, issued no longer than one year ago, from the Commercial Register of the Dutch Chamber of Commerce or from one of the Chambers of Commerce that fall within the Kingdom of the Netherlands;
 - **g** a representative image relating to the development plan, for communication purposes by the Fund, the necessary rights to which image are held by the applicant;
 - h where applicable, letters of intent from external cooperation partners;
 - i where applicable, physical material.

Section 4: Grant provision

Article 9. Advice

- 1 The Fund checks if the application is complete, complies with Articles 4 and 5, is in line with the Fund's mission statement as expressed in Article 1 and fits in with the scope of the scheme. If that is the case, the board will submit the application to an independent advisory committee for advice.
- **2** The advisory committee will exclusively base its advice on providing or not providing a grant on the data provided by the applicant.
- **3** A positive advice may include substantiated recommendations relating to the implementation of the development plan.
- **4** The advisory committee applies the <u>Fund Advisory Committee Working Method</u> (in Dutch). The version published on the Fund's website at the time of submission applies.

Article 10. Assessment

- When assessing the proposals submitted in Round I and Round II, the advisory committee makes a statement on the applicant's artistic and professional development capability.
- **2** When assessing the proposals submitted in Round III, the advisory committee makes a statement about the development plan's content and setup in relation to the applicant's artistic and professional development capability.
- **3** The assessment based on the criteria below will lead to a ranking of the proposals submitted. The amount available will be awarded to the applicants whose application ranks the highest on the priority list, as long as the total amount does not exceed the grant ceiling.
- **4** When assessing an application for Round I, the advisory committee applies the following criteria, which are given the same weighting:
 - a the quality of the applicant's work;
 - **b** environmental awareness and positioning;
 - c development capability;
 - d the degree to which the applicant's practice can potentially be considered as

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distinctive within the creative industry.

- **5** When assessing an application for Round II, the advisory committee applies the following criteria, which are given the same weighting:
 - a the quality of the applicant's work;
 - **b** environmental awareness and positioning;
 - c development capability;
 - **d** the degree to which the applicant's practice can potentially be considered as distinctive within the creative industry.
- **6** When assessing an application for Round III, the advisory committee applies the following criteria, which are given the same weighting:
 - **a** the quality of the applicant's work in relation to the development plan;
 - **b** the practice's environmental awareness and positioning within the area of expertise and in the social context;
 - c development capability;
 - **d** the degree to which the development plan and proposed activities contribute to the development of a distinctive and meaningful practice within the creative industry.

Article II. Grant ceiling

- 1 A grant will always be provided on condition that sufficient funds have been allocated to the Fund by the Minister of Education, Culture and Science.
- **2** The board will determine grant ceilings for Round I, Round II and Round III in advance. The grant ceiling will be published in advance on the Fund's website: www.stimuleringsfonds.nl.

Article 12. Decision to provide a grant

- 1 The board informs the applicant in writing about its decision within ten weeks after the final submission date.
- **2** In this decision, the board may attach other obligations to the grant provision than is stated in Articles 13 to 15.
- 3 Where necessary, a general report on and motivation of the advisory committee's selection will be included in the decision on providing a grant in Round I or Round II. The decision contains the board's considerations, the conditions on which the grant is being made available, the duration of the grant period, the obligations with which the recipient must comply, the amount of the grant and information about the payment availability.
- 4 The decision to provide a grant in Round III contains, if applicable, the committee's advice, the board's considerations, the conditions on which the grant is being made available, the duration of the grant period, the obligations with which the recipient must comply, the maximum amount of the grant and information about payment and advance funding.
- **5** The applicant may not derive any rights from the decision to the grant provision for any subsequent applications.

Section 5: The grant recipient's obligations

Article 13. Administration

- 1 The grant recipient keeps records of the project in such a way that the rights and obligations, which are of importance for determining the grant, as well as the income and expenditure, can be verified at all times.
- 2 If necessary, the grant recipient gives the Fund insight into the project administration.
- **3** The grant recipient keeps the project administration and any documents forming part of it for seven years after the determination of the grant.

Article 14. Reference to the Fund

In all its public statements about the subsidized activities, the grant recipient is to refer to the Fund as the grant provider. The Fund's logo is to be included in publications and reports relating to the subsidized activities, as well as in invitations, announcements, websites and audio-visual productions relating to them. If a grant recipient includes other parties' logos, the Fund's logo will be depicted comparably sized in proportion to the contribution.

Article 15. Notifying the Fund

If one of the situations below occurs, the grant recipient promptly notifies the Fund thereof:

- 1 the activities for which the grant has been provided will not or not entirely take place;
- 2 the obligations attached to the grant will not be fully met;
- **3** there are artistic or commercial changes compared to the development plan based on which the grant was provided.

Section 6: Final determination of the grant

Article 16. Determination of grant Round I and Round II

Grants awarded within Round I and Round II will be fully paid in advance and determined immediately upon provision.

Article 17. Accountability and determination ff grant Round III

- I For grants awarded within Round III, the grant recipient must submit an application for determination in the Fund's digital application environment no later than sixteen weeks after the grant period has expired. The accountability form should be used for this.
- **2** The grant recipient should demonstrate, by means of a substantive report, that the activities for which the grant was provided have been performed and that the obligations attached to the grant have been met.
- **3** The grant recipient will clarify in the report in which way the presentation budget and the professionalization budget have been spent.
- 4 If the activities have been implemented according to plan and all obligations attached to the grant have been met, the board will then determine the grant within ten weeks after the accountability has been submitted in accordance with the provision.
- **5** If it appears that activities have not or only partly been implemented, a lower grant may be determined.
- **6** The board may issue further instructions to the recipient about monitoring compliance with the conditions attached to the grant provision.

Section 7: Concluding provisions

Article 18. Objection

A stakeholder may lodge an objection to a decision by the Fund's board by submitting a notice of objection to the board. The period for lodging a notice of objection is six weeks. This period will take effect from the date of the decision. The objection proceedings are published on the website www.stimuleringsfonds.nl.

Article 19. Protection of personal data

The board will not provide any confidential information about an application to third parties, relating to company and manufacturing data which have been made available confidentially by an applicant to the Fund or relating to personal data as referred to in Articles 22 up to and including 33 of the General Data Protection Regulation (Implementation) Act, unless that provision ensues from a statutory obligation or does not infringe privacy.

Article 20. Effective date and expiry

- 1 This scheme will become effective from 1 January 2021.
- **2** Subsidy Regulations Creative Industries Fund NL 2018 do not apply to this scheme.
- **3** This scheme will expire with effect from 1 January 2025, on the understanding that they remain applicable to the finalization of any grants provided based on this scheme.

Article 21. Reference title

This scheme is to be cited as: Talent Development Grant Programme for the Creative Industry. This scheme will be published in the Staatscourant (official Dutch Government Gazette).

The Creative Industries Fund NL, S. Groeneveld, MBA (Executive Director)