Grant Programme for Internationalization **Creative Industries**

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creative industries

architecture design digital culture

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+31 (0)10 436 16 00 info@stimuleringsfonds.nl www.creativeindustriesfund.nl The Creative Industries Fund NL is the state cultural fund for architecture, design and digital culture. The Fund wishes to make a significant contribution to the quality of the professional design practice within and especially between the disciplines of architecture, design and digital culture. Part of this aim involves the interdisciplinary interaction between the cultural, societal and economic domains. The Fund supports unusual and innovative projects, research and the activities of designers, makers and cultural institutions in the Netherlands and abroad.

Decree by the Executive Board of the Creative Industries Fund NL, having regard to Article 10, Clause 4 of the Law on Specific Cultural Policy, to establish a grant programme to regulate the provision of grants to strengthen the international position in the fields of architecture, design and digital culture.

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Article 1. Objectives of the Grant Programme Internationalization Creative Industries

- 1 This grant programme applies to projects that make a substantive contribution to developing, profiling and strengthening the international position of the contemporary creative industry in the Netherlands.
- 2 This grant programme is a supplement to the Subsidy Regulations Creative Industries Fund NL 2018. The provisions in those Regulations apply to the awarding of subsidy based on this grant programme, provided this grant programme does not deviate from the Regulations.

Article 2. Scope

The Board can award project grants through the implementation of this grant programme. Grants can be awarded to projects which contribute sufficiently to the objective of this grant programme and are focused on at least one of the following objectives:

- **a** strengthening the international reputation of the contemporary creative industry in the Netherlands;
- **b** enlarging the field of activity of the creative industry;
- c building and maintaining relevant international connections between designers, makers, producers, commissioning clients and cultural institutions.

Article 3. Conditions for support possibilities

Subsidy will only be awarded if the following conditions have been sufficiently met:

- a subsidy is awarded to support designers and makers in the creative industry who are based in the Netherlands. Cultural institutions, curators and intermediaries are only eligible for subsidy if the activities serve to increase the international opportunities of designers and makers based in the Netherlands;
- **b** there is foreign demand or the foreign demand is the anticipated result of the project;
- **c** there is an element of collaboration with a local party abroad or structural collaboration with a local party is the anticipated result of the project; and
- **d** the project incorporates a preliminary and a post-project stage. The preliminary stage comprises at minimum thorough preparation in collaboration with relevant parties. The post-project stage comprises at minimum evaluation and feedback of knowledge and experience gained from international activities to relevant target groups designated in advance

Article 4. Evaluation of the applications

- 1 Prior to the decision, an evaluation is carried out to gauge how consistent the project is in terms of objective, organization, expertise involved, method and extent of co-funding, and size of audience.
- 2 In the event that the total of the applications eligible for subsidy exceeds the budget available within a subsidy round, the following criteria for awarding grants will be applied, subject to Articles 9 and 10 of the Subsidy Regulations Creative Industries Fund NL 2018:
 - a the applications with a positive evaluation will be prioritized on 'excellence';
 - within the applications prioritized equally in this case, priority will then be given to applications that relate to one of the priority countries: Belgium/Flanders, Brazil, China, France, Germany, Indonesia, Italy, Japan, South Africa, South Korea, Suriname, Turkey, United States and United Kingdom;
 - **c** within the applications prioritized equally in this case, priority will then be given to 'impact'.

Article 5. Commencement date

This programme comes into force on 1 January 2018.

Article 6. Official title

These regulations will be referred to as: Grant Programme for Internationalization Creative Industries.

This Programme will be published in the Staatscourant (official Dutch government publication).

The Creative Industries Fund NL,

S. Groeneveld (executive director)